

Logos

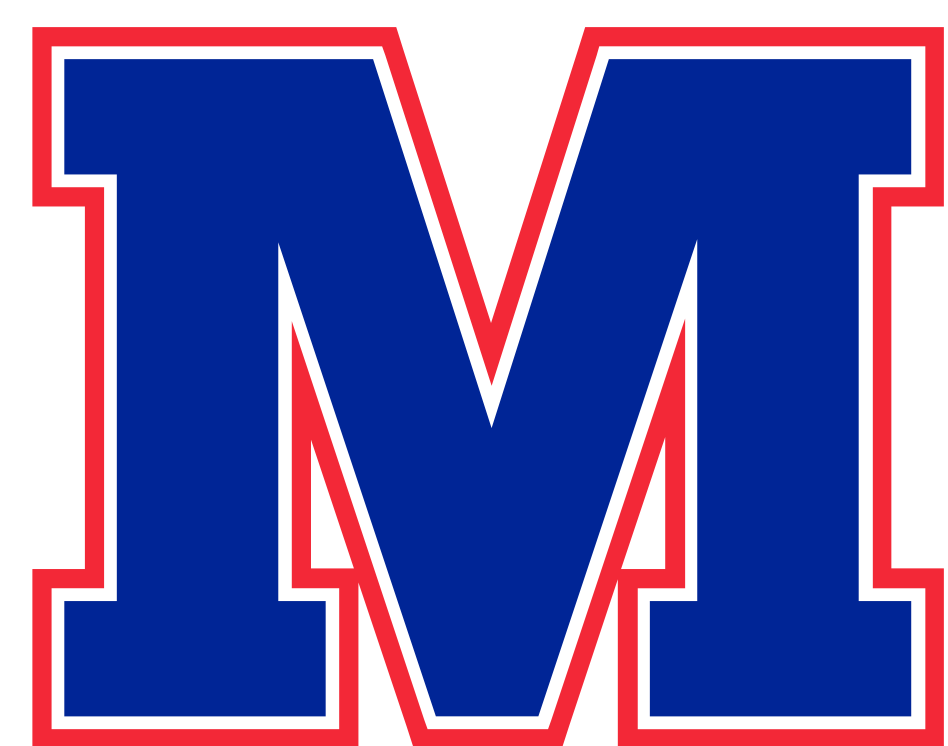
There are four versions of the MCSD logo. These are available in full color, white, black, and blue.



Horizontal lockup



Vertical lockup



Block M



MCSD Badge

Fonts

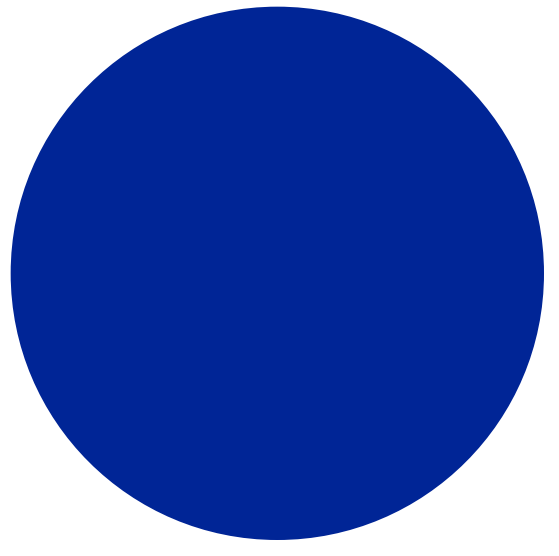
Headings - Montserrat

Montserrat is a free-to-use font that can be found through Google Fonts. Use the semibold or bold weight for headings.

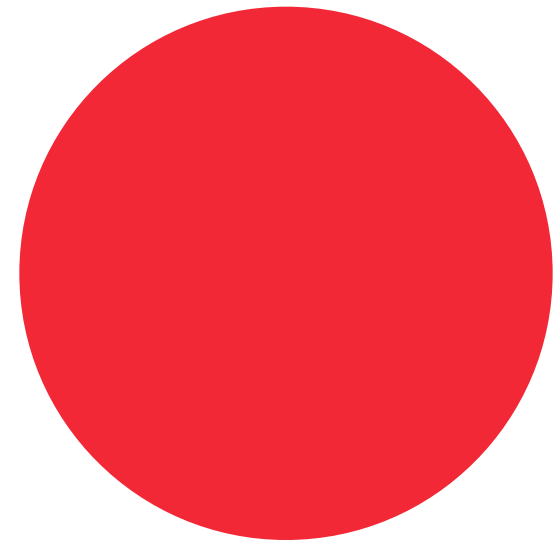
Body text - Outfit

Outfit is a free-to-use font that can be found through Google Fonts. Use the light weight for regular text and the semibold weight for bold text.

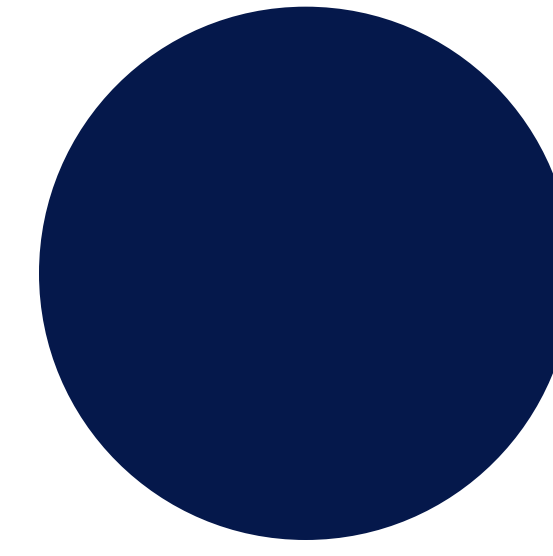
Colors



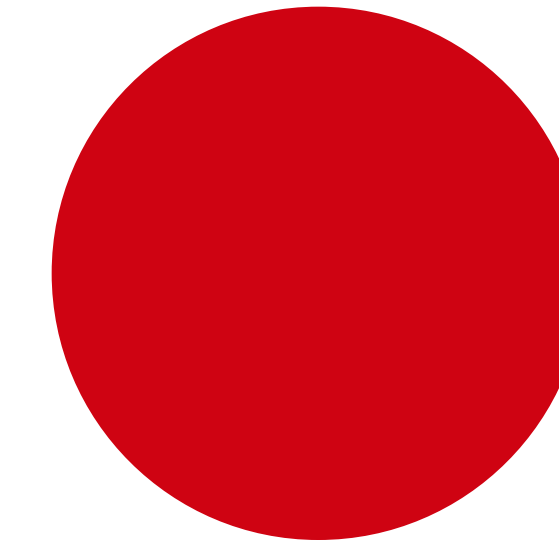
Primary Blue
Hex: #002596
RGB: 0, 37, 150
CMYK: 100, 75, 0, 41
Pantone: Dark Blue C



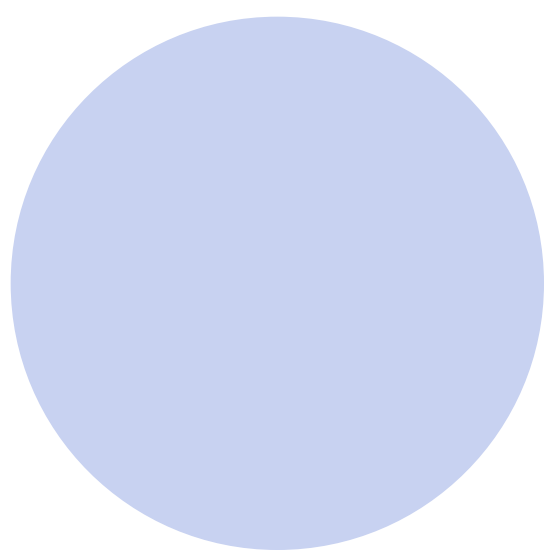
Primary Red
Hex: #F32837
RGB: 243, 40, 55
CMYK: 0, 84, 77, 5
Pantone: 1788 C



Navy
Hex: #05184B
RGB: 5, 24, 75
CMYK: 93, 68, 0, 71
Pantone: 2766 C



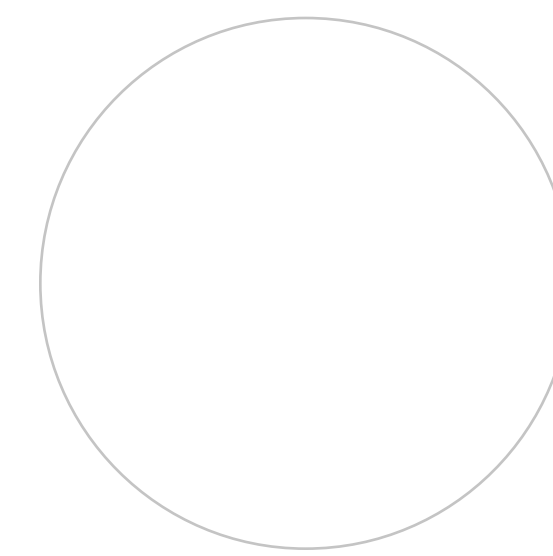
Muted Red
Hex: #CF0312
RGB: 207, 3, 18
CMYK: 0, 99, 91, 19
Pantone: 186 C



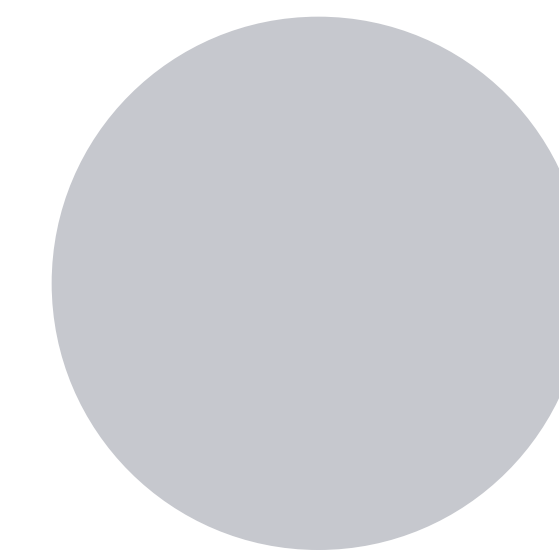
Storm Cloud
Hex: #C8D2F1
RGB: 200, 210, 241
CMYK: 17, 13, 0, 5
Pantone: 2706 C



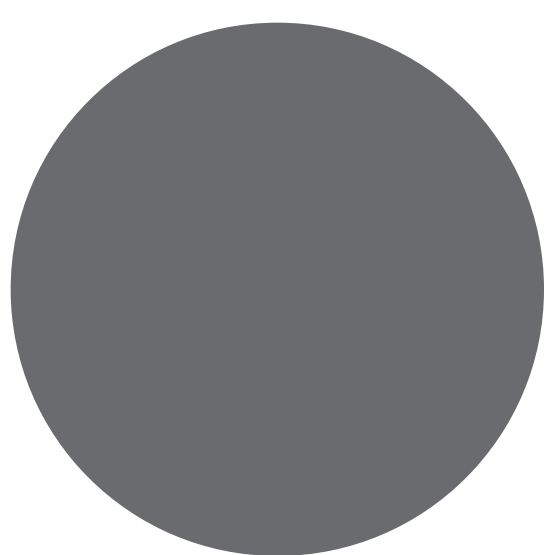
Cloud
Hex: #EEF1FA
RGB: 238, 241, 250
CMYK: 5, 4, 0, 2
Pantone: 656 C (closest match)



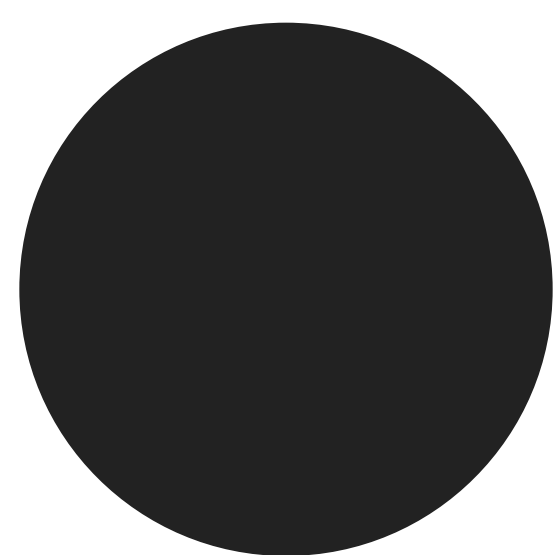
White
Hex: #FFFFFF
RGB: 255, 255, 255
CMYK: 0, 0, 0, 0
Pantone:



Stone
Hex: #C6C8CE
RGB: 198, 200, 206
CMYK: 4, 3, 0, 19
Pantone: 428 C



Charcoal
Hex: #6A6B6F
RGB: 106, 107, 111
CMYK: 5, 4, 0, 56
Pantone: Cool Gray 10 C



Slate
Hex: #222222
RGB: 34, 34, 34, 34
CMYK: 0, 0, 0, 87
Pantone: Neutral Black C